

# Mary Holmes

# Senior UX Designer

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## EXPERIENCE

### Amazon [ April 2013 - Present ]

Senior UX Designer, Full Time - Amazon Coins & Merch by Amazon

Assisted Amazon Coins team with marketing for launch in May 2013, updated the UX on desktop & tablet, delivered gift coins and earn coins XP. Moved to the Merch by Amazon team in January 2015, lead UX designer on the website at launch in September 2015, delivered new products, and print on demand warehouse tools the following years. Continuing to work on new initiatives launching in late 2018.

### Valve [ October 2011 - March 2012 ]

Graphic Designer, Contract - SBG Team

Working with Steam publishing team creating game page assets, sale graphics, store takeovers and related supporting projects such as signage, store page button and achievement badges.

### Microsoft [ October 2011 - March 2012 ]

Product Designer 3, Contract - SBG Team

Started as graphic designer on marketing team for Microsoft Tag project. Created new image assets and web pages for existing website. Designed infographics and image assets for website blog posts. Coordinated schedule with marketing team on assignments and deadlines. Assisted team with organizing the marketing assets for hand-off to a different MS team. Currently creating design and user experience explorations for new product ideas for various SBG projects.

### Marchex [ June 2010 - October 2011 ]

Graphic Designer, Full Time - Pay for Call Team

Created assets required to market the advertisers on various publisher networks. Created HTML landing pages for desktop and mobile devices, along with various banner campaigns and the occasional print project or PowerPoint sales presentation. Coordinated with account managers and publisher managers to develop creative assets. Managed project schedules and deadlines. Initiated campaign updates and coordinated asset delivery.

### Marchex [ November 2009 - June 2010 ]

Graphic Designer, Contract

Coordinated with Director of Marketing to work on multiple print and web projects to support the corporate marketing and individual teams. Managed web design and programming for landing pages for both desktop and mobile devices, product flyers, in-house corporate emails, seasonal cards, posters and employee manuals.

### Onlineshoes.com [ November 2008 - April 2011 ]

Web Production Artist, Contract

Supported the graphic design team on web site product updates. Position first started out in-house and then moved to off-site; working from home. Coordinated with senior designers for weekly assignments, deadlines and delivery of final assets. Created email campaigns based on existing templates, product icons/but, and various site badges and slices.

### The Bellewether Group [ June 2008 - September 2008 ]

Graphic Designer, Contract

On-site graphic designer for downtown Seattle PR firm. Created advertisement print production files, icon design, proposal layout template design and production, and website page design to existing brand.

## EXPERTISE & SKILLS

UX Design  
Visual Design  
Product design  
Website, mobile and tablet design  
Project management  
Client presentations  
Business proposals  
Concepting  
Design requirements  
User testing  
Prototyping  
Branding  
Print design  
Exhibit design & production

## SOFTWARE

Mac OSX System:  
Adobe InDesign CS3  
Adobe Photoshop CS3  
Adobe Illustrator CS3  
Adobe Dreamweaver CS3  
Adobe Acrobat Professional  
Microsoft Office

Experience continued next page —

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## **Holmes Design Studio** [ March 2008 - Present ]

Owner - Principal

As the sole owner and operator of Holmes Design Studio, I am responsible for creating and maintaining client's identities and brands. Duties include: creative and art direction; design; project management; client relations; scheduling; pre-press production; web site design, construction and maintenance; daily business operations; and business development and marketing.

## **onMerit Marketing** [ January 2008 - March 2008 ]

Creative Director

As the Creative Director, I teamed with the Strategic Director/Owner to work collectively with our clients to produce strategic design solutions. Solutions involved complete branding strategies, print collateral, web design and programming, marketing strategies with advertising campaigns and exhibit signage. I participated in the business development of onMerit Marketing through initial client meetings and presentations.

## **Graphic Technologies** [ March 2001 - January 2008 ]

Senior Designer

Beginning in 2001, my duties as a Senior Designer were to work on projects from concept to completion. This involved direct client meetings and communications, account management, project scheduling, conceptualizing and brainstorming with the client and other team members, production and coordinating vendors to produce the final outcome as needed.

Team Lead

In 2003, I was promoted. My duties for this position were to assign new projects to staff members and assemble teams as needed, coordinate with the project lead on time lines, accounting and insuring that the projects were completed to the best of the companies abilities. During this time, I continued to have my own accounts and assignments to complete.

Partner

In December 2006, I was made Partner in the company and teamed directly with the owner to help grow the business and look for new ventures. I maintained my prior duties as team lead and senior designer.

**On November 2007, Graphic Technologies changed its name to onMerit Marketing.**

## **John F. Buchan Homes** [ July 1996 - February 2001 ]

Graphic Designer

As an in-house graphic designer, I worked with the marketing managers to create brand identities and marketing materials for each new community. This included logo, collateral, brochure and directional signage as well as sales office signage and design. I maintained the main company image through advertising campaigns and other corporate marketing materials as needed. I built vendor relationships with printers and sign companies and oversaw the production and completion of all submitted projects. When an additional graphic designer was needed, I was responsible for the initial interviews, and recommendations for hiring.